

IMPLEMENTING SMART CITY PROJECTS IN THE MEDITERRANEAN REGION (EIBURS-ASCIMER) - Casablanca 10-11 October 2016

Sheraton Hotel

10th October 2016 (Monday)		
TIME	SESSION	SPEAKERS
Chair: Mario Aymerich (Managerial Advisor -EIB)		
12:30	Registration and lunch	
14:00	Opening session	- Gerry Muscat (Head of the Urban Development Division - EIB) - Prof. Andrés Monzón (Director of TRANSyT-UPM)
14:30	Integrating Smart City Projects in the Local Agenda (Summary of ASCIMER work)	Prof. Andrés Monzón (UPM)
15:15	Zenata Project – project objectives, implementation plan, sustainability targets, connected city services	M. Mohammed Amine EL Hajhouj (General Director of Société d'Aménagement Zenata) - Johannes Dictus (Member of Zenata Project development team) (tbc)
16:30	Visit to Zenata Smart City Guided tour to Zenata Site	Kacem El Hajji (Director of Studies Department –SAZ)
20:00	Dinner	

11th October 2016 (Tuesday)		
TIME	SESSION	SPEAKERS
Chair: Mario Aymerich (Managerial Advisor -EIB)		
9:00	Opening session	- Kacem El Hajji (Director of Studies Department –SAZ) - Hicham Berra (Morocco Central Government)
9:30	Capacity Building and Financial Initiatives for Smart City Projects.	- Gerry Muscat (EIB) - Pierre-Arnaud Barthel (Senior project Manager AFD) - Ilhame Maaroufi (Financial director of SAZ) - Medcites (Speaker tbc)
10:30	Coffee Break	
11:00	Territorial cohesion, social cohesion and challenges for Mediterranean Cities	- Randa Al Sabbagh (Project Officer at UCLG-MEWA) (tbc) - Ali Tuğluier (Izmir Municipality) (tbc) - Hakima Fasli (Vice-president of Casablanca municipality) (tbc) - Eytan Schwartz (CEO Tel Aviv Global)
12:00	Selected Case Studies and Benchmarking	- Aawatif Hayar (e-Madina network, Hassan II Univ.) - Mohammed Benaïssa (Major of Assilah Municipality) (tbc) - Mohamed Lakdher Gasmi (Sfax-Taparura) - Fawzy Masad (Former City Manager Amman Municipality) (tbc)
13:00	Way forward in Smart City financing in the MENA Region	- Gerry Muscat (EIB) - Guy Fleuret (UfM) - Pierre-Arnaud Barthel (AFD)
13:30	Lunch	