

SMART FOR PEOPLE

WORLD
CITIES EXPO İSTANBUL '17

15-18
MAY '17

HALIÇ
CONGRESS CENTER
İSTANBUL


İSTANBUL
METROPOLITAN
MUNICIPALITY

WORLD
CITIES EXPO İSTANBUL '17

SMART FOR PEOPLE





Significant progress is being made towards developing cities that integrate technology. We call them "Smart Cities". We must take better advantage of the benefits created by smart city practices, which encompass a wide range of fields including transportation, energy, security, social services and so on.





Recep Tayyip ERDOĞAN
The President of the Republic of Turkey



We bear a historic responsibility to create brands out of our cities. This council will light a torch for us. This meeting is sure to play a major role in showing institutions how to guide their policies. Today, new terms spring up regarding the environment and urbanization in all corners of the world. The most important are corporate organization and structuring. I am confident that our scientists, bureaucrats and experts will put forth valuable proposals for solving the problems in our cities.



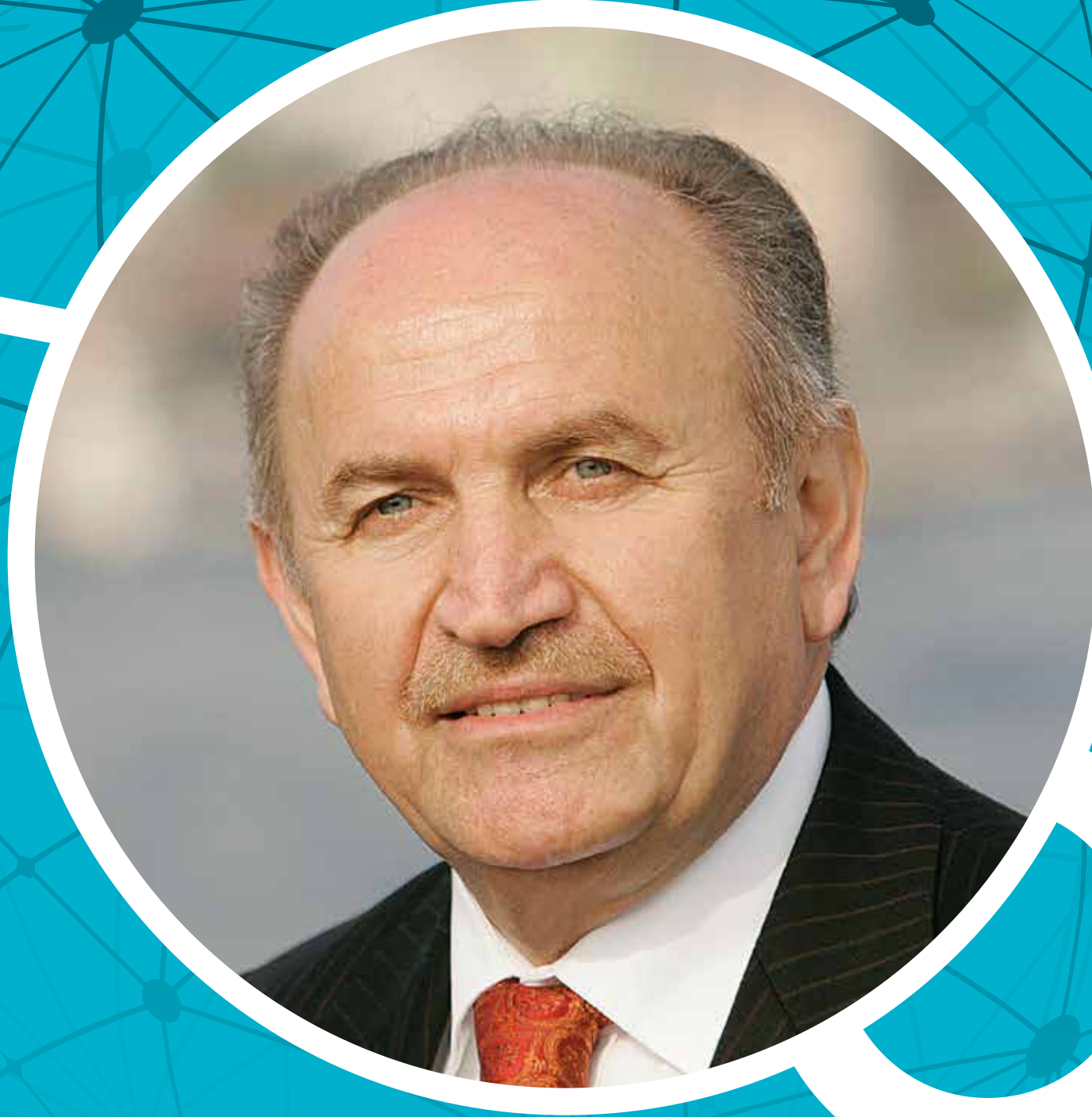


Binali YILDIRIM
The Prime Minister of the Republic of Turkey



Cities are projected to allocate \$1.5 trillion in resources by 2021 as part of the “Smart Cities” movement. Smart mass transportation systems and energy-saving buildings will provide \$22 trillion in savings by 2050 with these initiatives. We all share a vital role as a party to these practices. It is crucial to share information and experiences. We must expand smart city practices to more cities and create public awareness. I believe conventions and fairs will also contribute greatly to these practices.







WORLDCITIES
CITIES EXPO İSTANBUL'17

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As technologies transform today's world and the future, they become more and more integrated to our daily routines everyday, as they stand as a part of this transformation itself.

Faster, user friendly, accessible and sustainable solutions make people, and all the elements that people are involved in, "**smarter**".

Technology is being used by the cities for years now. Technologies that cause transformation has the potential of solving the problems of big metropolises, and that increases the usage of technology ever. Hence the urban areas turn into "**Smart Cities**".

The cities we live in are transforming into "**Smart Cities**" and World Cities Expo İstanbul brings together all the elements that shape this transformation in the world city of İstanbul.



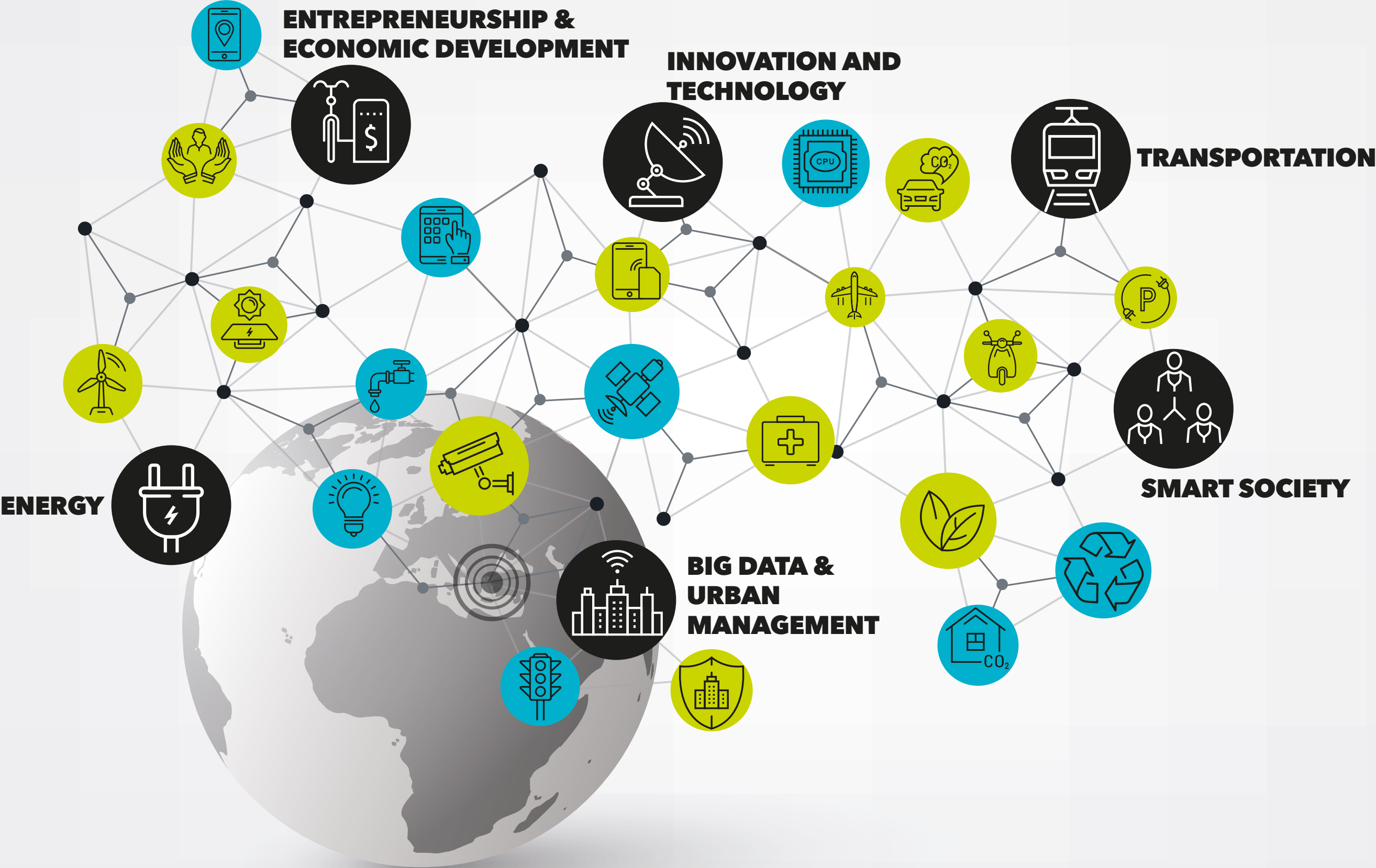
THE AGE OF INTELLIGENCE COMMENCING IN ISTANBUL!

FOR EIGHT
MILLENNI
SINCE MOS
COWATSI IN

The age of intelligence now starts in the city of innovation İstanbul with



The city that hosted many different civilizations,
brings together continents, bear witnesses historical milestones,
the city of innovation where an age ends and another begins...



WHAT AWAITS YOU IN THE WORLD CITIES EXPO?

CITIES
EXPOSED?
IN THE
FUTURE
HOW CAN
WE
STAY
SAFE
AND
JOYFUL
TOWARDS
A
SUSTAINABLE
CITY?

1

"Smart for People"

EXPERIENCE ZONE

2

Bringing Together All Companies Participating
In The Smart Transformation at the

EXHIBITION AREA

3

Opinion Leaders and Changemakers meeting at the

VISION CONFERENCES

4

Synergy Based, Efficient Business and

NETWORK MEETINGS



BY ATTENDING THE WORLD CITIES EXPO...

BY THE WAY
THE WORLD
EXPOSES ITSELF...

GLOBALISE!

Open up to the world from Istanbul, the center of technological, cultural and social transformation for centuries from Roman to Byzantium Empire, from Ottoman Empire to Turkey. Increase the visibility of your products, ideas and projects in an international perspective.



MOVE YOUR BUSINESS TO THE TOP!

Get the chance to meet relevant contacts for your business among companies, local governors and city councils in the field of Smart City and make essential contacts to move your business to the top!



**REACH UP TO MOST
INNOVATIVE PROJECTS
BEFORE
ANYONE ELSE!**

Be informed about the most
innovative projects and practices
in your region before everyone.



MOVE YOUR PROJECTS FURTHER!

Move your projects further by sharing knowledge with the experts of urban development and transformation.

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BELEDİYESİ



EVENT

PROPOSAL

THE NEW

EXPERIENCE



100+
Exhibitor
Company



3.000+
Businessman



10+
National Pavilions



10.000+
Professional
Visitors



300+
Global and
Local Press

EXHIBITOR PROFILE



International and
Local State Institutions
and Organizations



Smart Home
Platform Providers



Leading Urban
Technologies Companies



Education Companies



National Pavilions



Health Care Providers



Industry-specific NGO's



Insurance Companies



Trade Publications
and Media Organizations



Telecom Operators



Municipalities



Ministry of Urban
Technology



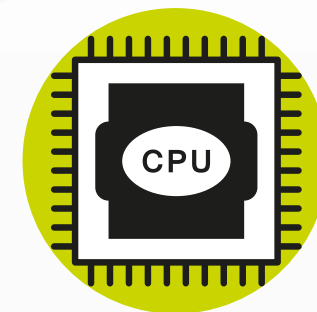
City Managers
and Mayors



Ministry of Urbanizations



Technoparks



Technology Providers



Urban Management
Specialists

VISITOR PROFILE



Opinion Leaders and
Decision Makers



International and
Local Metropolitan Administrators



Academicians



Technology Users



Banks and
Financial Institutions



Media and Advertising



International and
Local Official Delegations



Leading Information
Technologies Company
Representatives



System Integrators



End Users



Smart Technology Users



Engineers, Architects
and Industrial Designers

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The background is a solid yellow-green color with a faint, light-colored network pattern of interconnected dots and lines.

WORLD

A stylized globe logo composed of several concentric, overlapping circles in shades of blue, green, and yellow, creating a sense of depth and movement.

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