



Meeting of UCLG-MEWA Committee on Tourism

Konya, 1-2 August 2017

Draft Program

1 August 2017	
08:30-09:00	Registration
09:00-09:30	Opening
09:30-11:00	Sustainable Tourism for Development in the MEWA Region - Sustainable Development Goals and Approaches on Sustainable Tourism for Development - Overview of Branding Cities - Presentations of Brand Cities: <i>Religious Tourism, Slow City and Gastronomic Tourism</i>
11:00-11:15	Coffee Break
11:15-12:15	Sustainable Cultural Tourism - Cultural Heritage: <i>Preservation, Rehabilitation and Restoration</i> - Tangible & Intangible Cultural Heritage and Creative Cities - Cultural Tourism Projects & Best Practices
12:15-13:30	Lunch
13:30-14:30	Tourism as an instrument of Social Inclusion - A new Approach on Social Integration: <i>Accessible Tourism</i> - Social Tourism Policies at Local Level - Social Tourism Projects & Best Practices
14:30-14:45	Coffee Break
14:45-15:45	Sustainable Urban Tourism - Attracting Visitors to Urban Centers - Urban Tourism and its Contribution to Economic Development - Smart Destination as a Modern Approach on Urban Tourism - Urban Tourism Projects & Best Practices & Local Events
15:45-16:00	Coffee Break
16:00-17:00	Meeting of UCLG-MEWA Committee on Tourism
17:00-17:30	Closing
2 August 2017	
10:00 – 12:30	Technical Visit
12:30 – 14:00	Lunch
14:00 – 16:00	Technical Visit
16:00 – 16:30	Departures